

Tramarsa Transforms Financial Planning and Operational Reporting with Solver Cloud

Tramarsa is Peru's leader in maritime and port operations, and the only company in the market offering the complete set of services in ship, cargo, maritime and port infrastructure nationwide. Despite their market leadership, their budgeting process was complex and relied heavily on IT resources to develop reports. The company needed to streamline analytical processes and data management to facilitate access to decision-making analytics without constant IT involvement.



INDUSTRY
Port Operator

ERP
SAP R3

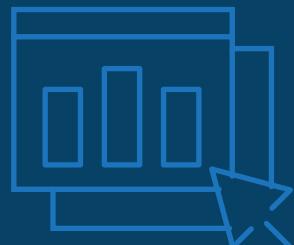
“ Because of the complexity of our budgeting process, we wanted to invest in a solution that would meet the company's needs to produce quality reports efficiently without relying on our IT team to develop them.

— **Karellys Aranda**, Financial Control Manager



THE CHALLENGE

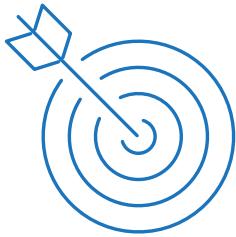
Tramarsa S.A. provides services related to the maritime port area within the foreign trade logistics chain to shipping lines, cargo owners and other operators. When it came to reporting and data management requirements, the organization needed a solution that would meet both immediate and future needs.



Tramarsa conducted an extensive search for a product that would seamlessly integrate with SAP R3, preferably on a single platform. The company found that Solver offered the best value proposition and the most comprehensive solution. With the ability of Solver's data warehouse to interface not only with the report writer but also with SAP R3, Solver offered a cost-effective solution to satisfy this requirement.

THE SOLUTION

Working with Solver and technology partner Kait Consulting, Tramarsa took a collaborative approach to implementation. "Rather than trying to build reports and input forms based solely on previous formats, a joint planning stage for the different budget and reporting templates was conducted between the Solver team, Kait Consulting, and us," says Karellys Aranda, Financial Control Manager at Tramarsa. "By facilitating effective planning and co-creation in the early stages of the project, the results were successful, and allowed us to improve our internal reporting as we moved forward with the project."



The implementation featured data warehousing combining operational and financial information, advanced custom-built reports and budget forms within the Excel interface, and a web portal allowing easy access to key reports and templates across the organization. Budgeting and forecasting forms were organized into operational indicator forms for revenue by cost center, third party, metric, unit price and quantity, as well as cost category forms by account, supplier, currency, unit price and quantity.

THE RESULTS

Solver has been part of Tramarsa's process transformation in indispensable ways, particularly through the availability of data in a centralized location for reporting. This modification reduced the manual reporting process, allowing leaders to focus on analyzing results and improving metrics to support better decision-making.



"Our model revolves around our general ledger accounts but because of the metrics and particularities of our budgeting process, we needed to draw on additional detail," Aranda explains. "Solver has provided a structure that allows us to store and access data down to the level of detail that helps us track and understand our progress for planning."

The company now has reports and productivity metrics through the integration of workforce data, as well as operations-specific data to better understand driving costs and improve processes. P&L forecast forms automate calculations and capture key data points that help the organization better evaluate budget and forecast against actual data. Tramarsa expects to integrate additional data sources into the Solver data warehouse to create more reports and refine their processes.

