

How WWF Streamlined Budgeting and Reporting with Solver

World Wide Fund for Nature Australia

(WWF-Australia) is uniquely positioned at the intersection of nature, communities, and climate. Its solutions operate at the nexus of nature and wildlife, communities, and climate impact - acknowledging the interconnectedness of these elements in building a regenerative future.



INDUSTRY: Not-for-Profit

ERP: Microsoft Dynamics GP

Partner: FUJIFILM MicroChannel

“ Solver has been a huge success in removing capacity traps by streamlining everything from monthly reporting to budgeting for hundreds of projects, reducing tasks that once took days to just minutes. ”

– **Kateryna Vasileva**, Head of Finance and Procurement, WWF-Australia

THE CHALLENGE

Budgeting in a Rapidly Growing Organisation

Following the 2019–2020 bushfires, WWF-Australia grew from a \$1 million operation to about \$50 million annually, bringing greater complexity as it managed more than 300 projects, many funded for specific conservation efforts.



The not-for-profit needed a more sophisticated reporting system to demonstrate accountability to donors and auditors. While the legacy ERP, Microsoft Dynamics GP, was cost-effective, it lacked the robust budgeting and reporting functionality necessary for a mission-driven organisation of this scale and purpose. Attempts to implement third-party tools fell short, reinforcing the need for a unified, scalable, and flexible solution.

THE SOLUTION



Solver for Unified Budgeting and Reporting

WWF-Australia selected Solver as its single platform for budgeting and reporting, with trusted partner FUJIFILM MicroChannel managing implementation, configuration, training, and ongoing support.

What were the key features needed by WWF-Australia?

When donors give to support wombats, koalas, or tigers, Solver ensures their contributions are used appropriately by enabling seamless management of restricted and unrestricted funds. The solution also allows multi-dimensional tracking across departments, projects, subcodes, and activity codes while automatically allocating overhead costs.

How did Solver save time for WWF-Australia in the budgeting and reporting processes?

WWF-Australia has over 40 departments contributing to the budget, and the FUJIFILM MicroChannel team responded by developing customised templates to simplify workflows while keeping approvals flexible to suit WWF-Australia's organisational culture.

How has collaboration improved due to Solver?

All departments can securely access up-to-date data via the web, with Solver's drill-down features supporting forecasting and providing transparency. By eliminating spreadsheet confusion and version control issues, Solver has become the single source of truth across the organisation.

How has FUJIFILM MicroChannel supported WWF-Australia with the Solver implementation?

Solver report building can be complex, but WWF-Australia credits FUJIFILM MicroChannel for their deep technical knowledge and responsiveness. WWF-Australia budgets annually for consulting to ensure smooth operations, and a new support structure now provides access to both Solver and FUJIFILM MicroChannel support, further enhancing response times and efficiency.

What does the future look like for WWF-Australia and Solver?

WWF-Australia is planning to migrate to a new ERP system and is confident Solver will integrate seamlessly. The team is also exploring connections to their new CRM and project management systems. Solver Copilot (an AI assistant) is currently being rolled out across the organisation to streamline user queries.

Advice for other non-profits considering Solver

- **Budget for expert consultancy.** Solver's flexibility comes with complexity. Having a strong, supportive partner like FUJIFILM MicroChannel is crucial.
- **Start simple, then evolve.** WWF began with essential budgeting and reporting, later expanding to analytics and integration.
- **Maintain flexibility.** Even with formal workflows, allow for organisational culture (e.g., flexible approvals) to dictate process.
- **Think long-term.** Solver's adaptability and strong partner support make it ideal for organisations expecting growth and system changes.

THE RESULTS

Solver provided WWF-Australia with a unified, scalable, and secure cloud-based budgeting and reporting platform.

The organisation now benefits from:

- Real-time access to financial data
- Self-service reporting
- Streamlined budgeting across 300+ projects
- Strong governance and accountability to donors



WWF-Australia can now make every dollar count—and account for every dollar spent protecting wildlife and their habitats.

